



EVENT HEADQUARTERS

ABC MOTORS

123 Main Street
Anycity, Anystate USA

indicia

PLAY THE KING OF CARS
\$25,000 CASH GAME
MATCH 3 IN A ROW TO WIN!

WINNING COMBINATIONS	WIN!
	=WIN! \$25,000 CASH
	=WIN! \$5,000 CASH
	=WIN! \$2,000 CASH
	=WIN! \$100 CASH

TO CLAIM PRIZE

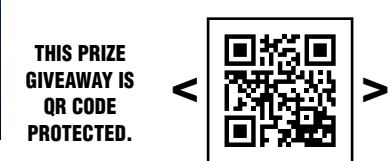
KING OF CAR WINNERS MUST COME INTO ABC MOTORS DURING EVENT DATE AND TIMES TO CLAIM THEIR WINNINGS.

<Preferred Customer>

PLAY NOW, 3 EASY STEPS TO WIN!

- 1.** Lift all 9 tabs on the KING OF CARS game card.
- 2.** 3 matching vehicles in a row = **You Win!** (up, down, across or diagonally)
- 3.** If you reveal 3 in a row **Call: <1-888-888-8888>** & enter confirmation code: **<1234567>**

IF YOU ARE NOT A WINNER, PLEASE FEEL FREE TO COME IN TO TAKE ADVANTAGE OF OUR OTHER EXCLUSIVE OFFERS.



< POSTMASTER-TIME SENSITIVE! IN HOME DATE: WEDNESDAY 07/07/10 >



*****ECRWSS**B-015***
SEQ 12344 TR 44 PK 13
John Doe
123 Any Street,
Anycity, Anystate 12345-6789

HUGE VEHICLE SELL-OFF EVENT

HUNDREDS OF VEHICLES AVAILABLE FOR IMMEDIATE SALE



ALL GATHERED IN ONE ONE CONVIENENT LOCATION

REPOSSESSED
BANK OWNED
LEASE RETURNS
CORPORATE DEMOS
RENTAL CAR RETURNS

THE KING OF CARS

COMING TO:
ANYCITY, ANYSTATE

ABC MOTORS
123 MAIN STREET



THE KING OF CARS SELL-OFF EVENT

HUGE INVENTORY

VIRTUALLY EVERY
MAKE AND MODEL
WILL BE AVAILABLE
TO CHOOSE FROM!

HUNDREDS OF VEHICLES

ONLY THIS
SALE DESERVES THE CROWN!



THE BEST DEALS TO ALL OUT STEALS!

LOW MONTHLY
PAYMENT PLANS ON
ALL IN STOCK MODELS

THIS IS YOUR
SAVINGS OPPORTUNITY!

FINANCIAL ASSISTANCE
KING OF CARS

\$2,000⁶

0054 1872 9742 1389
VALID THRU <01/15/15>

<PREFERRED CUSTOMER>

2005 CHRYSLER PACIFICA

**\$0 DOWN⁸ &
\$78/MO⁸**



**BUYBACK
GUARANTEE⁹**

100% of the original
base Manufacturer's
Suggested Retail Price for your
vehicle when it was New!

NO ONE WILL OFFER YOU MORE FOR
YOUR VEHICLE THAN WE CAN HERE

BRING IN TO
GET YOUR \$2,000
ASSISTANCE!

2007 HONDA CIVIC

\$0 DOWN⁸ & \$89/MO²



0% APR⁷

**CREDIT
ASSISTANCE**

EVEN IF YOUR CREDIT IS DESTROYED
(bankruptcy, charge-offs, divorce, tax liens
repossession, credit card difficulties)

OUR GOAL IS 100% CREDIT APPROVAL

**<5
DAYS ONLY! >**

<TUESDAY JAN 26
THRU
SATURDAY JAN 30>

<MONDAY THRU FRIDAY
9AM - 8PM

SATURDAY
10AM - 7PM

SUNDAY
CLOSED>

2007 DODGE CHARGER

\$0 DOWN⁸ & \$103/MO³



**DON'T MAKE A
PAYMENT
FOR 90 DAYS!⁵**

2001 DODGE GRAND CARAVAN

90% OFF ORIGINAL
M.S.P.R.⁴



ORIGINALLY \$39,999

NOW JUST
\$3,999

ABC MOTORS • 123 MAIN STREET • ANYCITY, ANystate 12345

LOG ON NOW TO FIND OUT MORE ABOUT THIS EVENT AND GET ADDITIONAL SAVINGS! <WWW.DUKKY/JOHNDOE.COM>

With approved credit. Offers cannot be combined with any other offer. Due to advertising deadlines some units may already be sold. (1) 2006 Chrysler Pacifica (Stk #14356); Sale price: \$2,471. \$0 down payment, plus tax, title, license, & \$200 doc. fee. \$78 per month for 54 months at 4.99% APR. Amount financed \$2,843.09. Total payments: \$3,186. (2) 2007 Honda Civic (Stk #P8-1464T); Sale price: \$5,233. \$0 down payment, plus tax, title, license, & \$200 doc. fee. \$89 per month for 60 months at 4.99% APR. Amount financed \$5,233. Total payments: \$6,346. (3) 2007 Dodge Charger (Stk #14366A); Sale price: \$7,692. \$0 down payment, plus tax, title, license, & \$200 doc. fee. \$103 per month for 72 months at 4.99% APR. Amount financed \$7,692. Total payments: \$9,568. (4) 2002 Dodge Caravan (Stk #P8-1466TA); Original MSRP: \$39,000. Sale price: \$3,900, plus tax, title, license, & \$200 doc. fee. (5) Maximum amount \$1,500. Your vehicle payment cannot exceed 20% of your gross monthly income; vehicle payment totaled with your current monthly payments must not exceed 50% of your gross income. Must be at least 18 years of age. Any equity deficit in your current vehicle must be paid or refinanced with new vehicle. Bankruptcies must be discharged. Interest accrues from date of purchase. (6) With \$7,500 minimum purchase. With approved credit. With credit score of 750 or greater. Non negotiable. Void where prohibited. Voucher has no cash value. One voucher per pre-owned vehicle purchased. This is not a rebate. See dealer for details. (7) 0% APR on select vehicles. With approved credit. See dealer for details. (8) With approved credit. Your vehicle payment cannot exceed 20% of your gross monthly income; vehicle payment totaled with your current monthly payments must not exceed 50% of your gross income. Must be at least 18 years of age. Any equity deficit in your current vehicle must be paid or refinanced with new vehicle. Bankruptcies must be discharged. See Dealer for details. (9) 100% of original base MSRP for your 2000 - 2010 trade. Dealer will deduct 35 - 75 cents per mile driven. Adjustments will also be made for excess wear and reconditioning charges. High-line, performance, specialty and limited edition models do not qualify.

(-) NO PURCHASE OR DONATION NECESSARY TO ENTER OR WIN. PURCHASE OR DONATION DOES NOT INCREASE CHANCES OF WINNING. Void where prohibited. Having a winning combination qualifies you to play the \$25,000 Instant Win Scratch Off Ticket contest. \$25,000 Instant Win Scratch Off Ticket requires removing (6) of (30) scratch off surfaces to reveal winning symbols to claim cash prize. Odds 1:593,775. See rules on card for details. If after you scratch off the \$25,000 Instant Win Scratch Off Ticket and you are not a \$25,000 winner, you will receive three (3) U.S. \$1 coins as a consolation prize.

(--) NO PURCHASE OR DONATION NECESSARY TO ENTER OR WIN. PURCHASE OR DONATION DOES NOT INCREASE CHANCES OF WINNING. See dealer for details. Bring invitation to event location to compare your confirmation code to prize board to determine if you have won \$5,000, \$2,000 cash or \$100 cash. Winner/addressee must be 18 years or older, and must bring flyer to event location during the sale dates listed above. a) All taxes are the responsibility of the prize winner. b) Odds of winning \$100 cash (\$100 value) are 1:40,000. Odds of winning \$2,000 cash (\$2,000 value) are 1:40,000. Odds of winning \$5,000 cash (\$5,000 value) are 1:40,000. The designated winner must show valid state I.D. and must be verified as the designated winner on file. c) This promotion is void where prohibited by law. d) Dealer not responsible for lost, late or misdirected prize piece. e) This contest is sponsored by the dealership listed on advertisement. f) Eligibility limited to U.S. residents. Employees and relatives of dealership are ineligible to participate in this promotion. See dealer for complete contest rules. Any unclaimed prize will not be awarded. Must be 18 years of age or older to win. Photos are for illustration purposes only. Not responsible for typographical errors.

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