

# LUCKY TRIPLE DIAMOND



SCRATCH OFF AND  
MATCH ALL 3  
HOLOGRAMS!  
WIN 1 OF 4  
FABULOUS PRIZES!

**MATCH 3  
TO WIN!**

IF YOU MATCH ALL 3 CALL: **<1-800-888-8888>**

ENTER YOUR CONFIRMATION CODE: **<1234567>**



**MATCH = WIN!**



= ROLEX WATCH



= DIAMOND RING



= DIAMOND EARRINGS



= DIAMOND PENDANT

**EVENT HEADQUARTERS**

**ABC MOTORS**

123 Main Street  
Anycity, Anystate USA

indicia

< POSTMASTER-TIME SENSITIVE!  
IN HOME DATE: WEDNESDAY 07/07/10 >



\*\*\*\*\*ECRWSS\*\*B-015\*\*\*  
SEQ 12344 TR 44 PK 13  
John Doe  
123 Any Street,  
Anycity, Anystate 12345-6789

# DIAMOND ANNIVERSARY SALE!

OVERSTOCKED  
REPOSSESSED  
LEASE RETURNS

ALL VEHICLES  
AT ROCK  
BOTTOM PRICES!



HUNDREDS  
OF VEHICLES  
TO CHOOSE  
FROM!

<PREFERRED CUSTOMER>

**DON'T MISS THIS**

**<5 DAY EVENT!>**

<TUESDAY, APRIL 24

THROUGH

SATURDAY

APRIL 29>

# DIAMOND ANNIVERSARY SALE!

**HUNDREDS OF VEHICLES!**

SALE HOURS

M - F • 8AM - 7PM  
SAT • 10AM - 5PM

CLOSED SUN.

THE ULTIMATE VEHICLE BUYING EVENT

**\$103 PER MONTH**

2005 CHRYSLER PACIFICA



**\$159 PER MONTH**

2007 DODGE CHARGER



**\$124 PER MONTH**

2007 HONDA CIVIC



**NO PAYMENTS FOR 3 MONTHS!**

**PUT \$0 DOWN & DRIVE AWAY!**

**TRADE-IN GUARANTEE!**

100% of the original base Manufacturer's Suggested Retail Price for your vehicle when it was new!

NO ONE WILL OFFER YOU MORE FOR YOUR VEHICLE THAN WE CAN HERE!

# 0% APR

<PREFERRED CUSTOMER>  
**DO YOU SUFFER FROM CREDIT PROBLEMS?**

NO WORRIES, WE CAN WORK WITH YOU TO GET YOU THE CREDIT YOU NEED. OUR GOAL IS 100% CREDIT APPROVAL!

**BRING IN THIS VOUCHER FOR YOUR INSTANT ASSISTANCE**

EVENT HEADQUARTERS

**ABC Motors**

123 Main Street  
Anycity, Anystate 12345

**DOWN PAYMENT ASSISTANCE**

**\$2,000.00<sup>6</sup>**

<EXPIRES 01/30/16>

AMOUNT *Two Thousand and no/100s* US DOLLARS

PAY TO *<Preferred Customer>*

*ABC Motors*

This is not a Check. VOID WHERE PROHIBITED

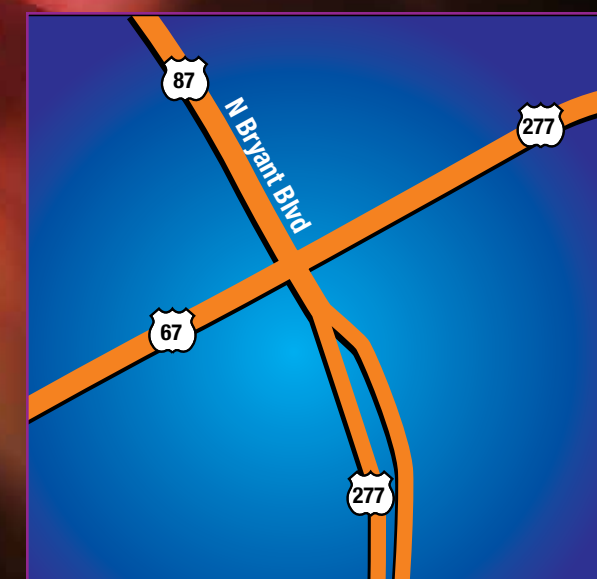
**HUGE SAVINGS ON ALL!**

# ABC MOTORS

123 MAIN STREET  
ANYCITY, ANYSTATE 12345

**LOG ON FOR ADDITIONAL INFORMATION AND SAVINGS!**

[www.ducky.com/JohnDoe](http://www.ducky.com/JohnDoe)



With approved credit. Offers cannot be combined with any other offer. Due to advertising deadlines some units may already be sold. (1) 2006 Chrysler Pacifica (Stk #14356); Sale price: \$2,471. \$0 down payment, plus tax, title, license, & \$200 doc. fee. \$78 per month for 54 months at 4.99% APR. Amount financed \$2,843.09. Total payments: \$3,186. (2) 2007 Honda Civic (Stk #P8-1464T); Sale price: \$5,233. \$0 down payment, plus tax, title, license, & \$200 doc. fee. \$89 per month for 60 months at 4.99% APR. Amount financed \$5,233. Total payments: \$6,346. (3) 2007 Dodge Charger (Stk #14366A); Sale price: \$7,692. \$0 down payment, plus tax, title, license, & \$200 doc. fee. \$103 per month for 72 months at 4.99% APR. Amount financed \$7,692. Total payments: \$9,568. (4) 2007 Dodge Caravan (Stk #P8-14661A); Original MSRP: \$39,000. Sale price: \$3,900, plus tax, title, license, & \$200 doc. fee. (5) Maximum amount \$1,500. Your vehicle payment cannot exceed 20% of your gross monthly income; vehicle payment totalled with your current monthly payments must not exceed 50% of your gross income. Must be at least 18 years of age. Any equity deficit in your current vehicle must be paid or refinanced with new vehicle. Bankruptcies must be discharged. Interest accrues from date of purchase. (6) With \$7,500 minimum purchase. With approved credit. With credit score of 750 or greater. Non negotiable. Void where prohibited. Voucher has no cash value. One voucher per pre-owned vehicle purchased. This is not a rebate. See dealer for details. (7) 0% APR on select vehicles. With approved credit. See dealer for details. (8) With approved credit. Your vehicle payment cannot exceed 20% of your gross monthly income; vehicle payment totalled with your current monthly payments must not exceed 50% of your gross income. Must be at least 18 years of age. Any equity deficit in your current vehicle must be paid or refinanced with new vehicle. Bankruptcies must be discharged. See Dealer for details. (9) 100% of original base MSRP for your 2000 - 2010 trade. Dealer will deduct 35 - 75 cents per mile driven. Adjustments will also be made for excess wear and reconditioning charges. High-line, performance, specialty and limited edition models do not qualify.

(-) NO PURCHASE OR DONATION NECESSARY TO ENTER OR WIN. PURCHASE OR DONATION DOES NOT INCREASE CHANCES OF WINNING. Void where prohibited. Having a winning combination qualifies you to play the \$25,000 Instant Win Scratch Off Ticket contest. \$25,000 Instant Win Scratch Off Ticket requires removing (6) of (30) scratch off surfaces to reveal winning symbols to claim cash prize. Odds 1:593,775. See rules on card for details. If after you scratch off the \$25,000 Instant Win Scratch Off Ticket and you are not a \$25,000 winner, you will receive three (3) U.S. \$1 coins as a consolation prize.

(-) NO PURCHASE OR DONATION NECESSARY TO ENTER OR WIN. PURCHASE OR DONATION DOES NOT INCREASE CHANCES OF WINNING. See dealer for details. Bring invitation to event location to compare your confirmation code to prize board to determine if you have won \$5,000, \$2,000 cash or \$100 cash. Winner/addressee must be 18 years or older, and must bring flyer to event location during the sale dates listed above. a) All taxes are the responsibility of the prize winner. b) Odds of winning \$100 cash (\$100 value) are 1:40,000. Odds of winning \$2,000 cash (\$2,000 value) are 1:40,000. Odds of winning \$5,000 cash (\$5,000 value) are 1:40,000. The designated winner must show valid state I.D. and must be verified as the designated winner on file with the insurance company. c) This promotion is void where prohibited by law. d) Dealer not responsible for lost, late or misdirected prize piece. e) This contest is sponsored by the dealership listed on advertisement. f) Eligibility limited to U.S. residents. Employees and relatives of dealership are ineligible to participate in this promotion. See dealer for complete contest rules. Any unclaimed prize will not be awarded. Must be 18 years of age or older to win. Photos are for illustration purposes only. Not responsible for typographical errors.